



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
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Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
1881/OBAMA FOR AMERICA (138596)
National/Political
1881/06356496

Invoice 643654
Inv Date 10/28/2012
Terms Net 30
Contract 334522
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:46PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
9.0	Spot	6:00:00AM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/03/12 6:41AM (We)	02:00	OFA12G131H	\$6000.00	
9.0	Spot	6:00:00AM- 7:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/05/12 6:12AM (Fr)	02:00	OFA12G131H	\$6000.00	
10.0	Spot	7:00:00AM- 9:00:00	Per week (1), Mo, Tu, We, Th, Fr	10/02/12 8:53AM (Tu)	02:00	OFA12G131H	\$6400.00	
11.0	Spot	9:00:00AM-10:00:00	Per week (1), Mo, Tu, We, Th, Fr	10/01/12 9:40AM (Mo)	02:00	OFA12G131H	\$1500.00	
12.0	Spot	10:00:00AM-11:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/02/12 10:50AM (Tu)	02:00	OFA12G131H	\$1500.00	
12.0	Spot	10:00:00AM-11:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/04/12 10:18AM (Th)	02:00	OFA12G131H	\$1500.00	
13.0	Spot	12:00:00PM- 1:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/03/12 12:45PM (We)	02:00	OFA12G131H	\$2700.00	
13.0	Spot	12:00:00PM- 1:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/04/12 12:49PM (Th)	02:00	OFA12G131H	\$2700.00	
14.0	Spot	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/03/12 3:54PM (We)	02:00	OFA12G131H	\$2600.00	
14.0	Spot	3:00:00PM- 4:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/05/12 3:43PM (Fr)	02:00	OFA12G131H	\$2600.00	
15.0	Spot	5:00:00PM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/01/12 5:22PM (Mo)	02:00	OFA12G131H	\$7200.00	
15.0	Spot	5:00:00PM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/02/12 5:42PM (Tu)	02:00	OFA12G131H	\$7200.00	
15.0	Spot	5:00:00PM- 6:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/05/12 5:22PM (Fr)	02:00	OFA12G131H	\$7200.00	
16.0	Spot	11:00:00PM-11:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/04/12 11:32PM (Th)	02:00	OFA12G131H	\$8000.00	
16.0	Spot	11:00:00PM-11:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/05/12 11:32PM (Fr)	02:00	OFA12G131H	\$8000.00	
17.0	Spot	7:00:00AM- 9:00:00	Day, Sa-1	10/06/12 8:13AM (Sa)	02:00	OFA12G131H	\$3400.00	
18.0	Spot	12:30:00PM- 1:00:00	Day, Sa-1	10/06/12 12:44PM (Sa)	02:00	OFA12G131H	\$1500.00	
19.0	Spot	3:00:00PM- 7:00:00	Day, Sa-1	10/06/12 3:00PM (Sa)	02:00	OFA12G131H	\$11000.00	
20.0	Spot	8:00:00PM-11:30:00	Day, Sa-1	10/06/12 7:58PM (Sa)	02:00	OFA12G131H	\$13200.00	
21.0	Spot	11:35:00PM-12:00:00	Day, Sa-1	10/06/12 12:07AM (Sa)	02:00	OFA12G131H	\$4000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$104,200.00
Commission (\$15,630.00)
Net Total \$88,570.00

Total Spots 20

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.